Our Community Impact 2021: Leprino Foods Company Roswell

To support the communities where we live and work, the Leprino Foods Company’s Roswell employees and the Leprino Foods Company Foundation (LFCF) annually partner with local nonprofit and other organizations to provide philanthropic donations and volunteer support. Since 2015, the LFCF has contributed over $3M to the communities where we operate.

Our Roswell employees volunteer their time to help improve livelihoods, foster empowerment, and build resilient communities. Volunteering is employee-driven, and activities support four focus areas of Nutrition, Education, Fitness, and Local Needs. In Roswell, we are proud to be involved with local and regional organizations that celebrate the many diverse cultures, communities and lifestyles that comprise our community like youth, families, veterans, elderly and homeless.

Starting production in 1994, the Roswell plant employs over 540 employees and is one of the largest employers in Chaves County. During 2021, Roswell plant employees and the LFCF supported more than 25 organizations in the region with donations and grants of nearly $60,000.

Roswell plant employees, through their Community Impact Team (CIT), helped with local food insecurity through a $10,000 Leprino Foods Company Foundation grant to Chaves County JOY Center Inc providing food delivery program for older adults in need.

Chaves County CASA added a second dog to the working rotation for its courthouse facility dog program thanks to a $10,000 LFCF grant. The dogs provide a calming influence and emotional support for child victims as they journey through the judicial process.

The plant CIT also helped secure a $10,000 Leprino Foods Company Foundation grant for First Tee of Pecos Valley Inc.

Promoting agriculture and dairy industry and education is important to Leprino Foods. The Roswell plant supported this initiative by securing a $5,000 LFCF grant for the New Mexico Farm and Livestock Bureau Foundation Inc. In addition, the plant sponsored two local students’ 4H heifers.

Supporting our neighbors and helping people live better lives is another focus. Our CIT helped fund numerous student activities at Goddard High School and Roswell High School, including sponsorships enabling individual student participation in athletics and band. The plant also sponsored individual participation in Outkast Youth Softball, Noon Optimist Little League, Dexter Demon Volleyball, Southern Elite Volleyball, Diamond Divas Softball and Royal Rebels Cheer and Dance. The total contribution to student activities was $9,550.

Plant employees raised more than $3,000 for the Assisteens, a four-year teen auxiliary of Assistance League of Chaves County that teaches teens about serving their community. Employees also collected gifts for the plant’s Salvation Army angel tree, providing Christmas gifts to local families, and hosted a Toys for Tots toy drive.

Golfing for a cause: the plant supported local organizations including the Friends of Sprint River Zoo, All Saints Catholic School, Eastern New Mexico University Roswell Foundation, Chaves County Veterans and First Tee golf tournaments with a combined total of $2,450—and several employees even teed off at these events!

The plant team jumped in to support the Roswell branch of Eastern New Mexico University for the Roswell NEA Big Read 2021. Members of the community read “Into the Beautiful North” by Luis Alberto Urrea and participated in related programs. The plant donated $2,250 to purchase books, and a display at the plant made it easy for employees to borrow and read the book.

Due to the pandemic, the plant was not able to host the community for a tour as part of the annual Chile Cheese Festival as they normally do, but they did support the event through a donation of $2,500. The team also supported the Roswell Community Theater and the Spay & Neuter Clinic with a combined total of $1,500.

The team rolled up their sleeves on two separate occasions to clean up an area for the NMDOT Adopt-a-Highway program and beautified the city by planting flowers in support of Main Street Roswell and Keep Chaves County Beautiful.

We are proud of the partnerships we’ve built in our communities and the organizations we have been able to support through our financial and volunteer efforts. We look forward to continuing to make a positive impact on our community and the people in it.
ROSWell, NEW MEXICO
2021 COMMUNITY IMPACT

SUPPORTING OUR EMPLOYEES
We stand behind our employees and are proud to help celebrate their accomplishments.

$500 sponsorship for warehouse supervisor Angel Marrero’s Senior Olympics training. He placed third to qualify for 2022 nationals.

$1,000 donation to the Roswell Community Theater’s production of Bye Bye Birdie, featuring HR Generalist Jennie Lopez Borbas.

TRAINING PUPPIES TO HELP CHILDREN
Chaves County CASA is adding a second pup to the working rotation for its courthouse facility dog program thanks to a $10,000 Foundation grant. The dogs provide a calming influence and emotional support for child victims as they journey through the judicial process.

PROMOTING AGRICULTURE
We sponsored two local students’ 4H heifers.

25 COMMUNITY ORGANIZATIONS SUPPORTED BY THE ROSWELL PLANT + THE LEPRINO FOODS COMPANY FOUNDATION

$60,000 FINANCIAL CONTRIBUTION